

## PRIVACY STATEMENT

This privacy statement (the “Privacy Statement”) discloses the privacy practices of iThentic (“We,” “Us,” “Our” or the “Site Owner”) with regard to the websites for the series Guidestones found at [www.guidestones.org](http://www.guidestones.org) (the “Site”).

### **Information Collection & Use**

#### Registration

In order to access and use certain portions of the Site, you must first complete the registration form. During registration you may be asked to give Us your name, address, and other contact information (such as email address). We use this information to contact you about the services on the Site in which you have expressed interest or for which you have decided to subscribe.

#### Voting, Contests & Surveys

From time-to-time We may provide you the opportunity to participate in contests, surveys or to vote for (and sometimes against) certain content appearing on the Site. If you participate, We may request certain personally identifiable information from you. Participation in voting, surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information (such as an email address or name for contest and voting), and demographic information (such as postal code for anonymous surveys).

We use this information to ensure that the voting process is secure (e.g. that the voting results actually reflect the preferences of the users of the Site), to notify contest winners and award prizes, to monitor traffic at the Site or to personalize the Site.

We may use a third party service provider to conduct surveys, contests or voting; that company is prohibited from using Our users’ personally identifiable information for any other purpose.

#### Uses of Information

#### Special Offers and Updates

We will, if you sign-up at the Site, send you information regarding Guidestones.

#### Customer Service

Based upon the personally identifiable information you provide Us, We will send you a welcoming email to verify your account. We will also communicate with you in response to your inquiries, to provide the services you request, and to manage your account.

### **Information Sharing and Disclosure**

#### Personally identifiable information:

We rarely share personally identifiable information, and only for the following purposes, with third parties:

### Agents

We may use a third party service provider to conduct surveys, contests or voting; that company is prohibited from using Our users' personally identifiable information for any other purpose.

### Legal

We reserve the right to disclose your personally identifiable information as required by law and when We believe that disclosure is necessary to protect Our rights and/or to comply with a judicial proceeding, court order, or legal process served on the Site.

### **Log Files**

As is true of most web sites, We gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.

We use this information, which does not identify individual users, to analyze trends, to administer the Site, to track users' movements around the Site and to gather demographic information about Our user base as a whole.

### **Cookies**

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We use cookies on the Site and you may opt to have a cookie store your user name and password so that you do not have to enter it more than once in certain areas of the Site.

### **Links to Other Sites**

This Privacy Statement applies only to information collected by the Site and other websites related to Guidestones controlled by the Site Owner. The Site contains links to other sites that are not owned or controlled by the Site Owner. Please be aware that the Site Owner is not responsible for the privacy practices of such other sites. You should read the privacy statements of each web site that potentially collects personally identifiable information.

### **Forums or Social Areas**

If you use a message area on the Site, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. We are not responsible for the personally identifiable information you choose to submit in the message areas of the Site.

### **Access to Personally Identifiable Information**

Please contact Us at any time if you want any information specifically about you removed from Our database. Please also contact Us if your personally identifiable information changes or if you no longer desire Our services. You may correct, update or delete your information or deactivate your registration by emailing Our Customer Support at: [feedback@guidestones.org](mailto:feedback@guidestones.org)

### **Security**

We follow generally accepted industry standards to protect the personal information submitted to Us, both during transmission and once We receive it. No method of transmission over the internet, or method of electronic storage, is 100% secure, however. Therefore, while We strive to

use commercially acceptable means to protect your personal information, We cannot guarantee its absolute security.

### **Business Transitions**

In the event the Site Owner goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information may be among the assets transferred. You will be notified via prominent notice on the Site of any such change in ownership or control.

### **Changes in this Privacy Statement**

If We decide to change the Privacy Statement, We will post those changes on the homepage of the Site, and other places We deem appropriate so that you are aware of what information We collect, how We use it, and under what circumstances, if any, We disclose it.

### **Contact Us**

If you have any questions or suggestions regarding Our privacy policy, please contact Us at: [feedback@guidestones.org](mailto:feedback@guidestones.org)